



100 Holes. No Rules. Play Ready Golf.



**100 Holes of Golf Marathon benefiting
First Tee of Southeast Wisconsin**

Welcome to the 100 Holes of Golf marathon benefiting the First Tee of Southeast Wisconsin!

What is the 100 Holes of Golf marathon?

100 Holes of Golf is a unique golf marathon experience hosted by the First Tee of Southeast Wisconsin. Players commit to playing 100 holes of golf in a single day to raise funds to support the First Tee of Southeast Wisconsin. Players may play at a chapter-hosted marathon or arrange to play at their own course. The First Tee of Southeast Wisconsin provides full player support, including a dedicated fundraising website, a communication toolkit and recognition.

Why support 100 Holes of Golf?

The mission of the First Tee of Southeast Wisconsin is to impact the lives of young people by providing educational programs for youth that build character, instill life-enhancing values and promote healthy choices through the game of golf. Our vision is to provide an early introduction to the game of golf for all kids in our nine-county region (Fond du Lac, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington and Waukesha) and provide opportunities for those kids to pursue their passion for the game because we believe the life skills and values associated with golf will help them accomplish their dreams, thrive socially, excel academically and athletically, and become productive members of society.

Funds raised through the 100 Holes of Golf marathon support additional on course program locations, equipment and training for the National School Program and DRIVE programming at local youth centers.



PARTICIPATION OPTIONS

Play in a chapter-hosted 100 Holes of Golf marathon

Join us on September 13 at Hansen Park Golf Course in Wauwatosa or September 15 at Hidden Glen at Bentdale Farms in Cedarburg.

- There is no cost to play. We just ask that you commit to raising \$500 (Hansen) or \$1,000 (Hidden Glen) via donations from family and friends.
- Each player will have their own fundraising web page to share with their network. Donations can also be accepted via cash or check.
- Players will be paired in twosomes or threesomes with golf carts.
- There will be no formal scoring.
- Players may play any tee throughout the day and will be encouraged to pick up once they have reached bogey to maintain an expedited pace of play.
- Players will receive breakfast, lunch and dinner at the golf course.
- Players will receive a tee gift and a recognition trophy for completing 100 holes.

Host your own 100 Holes of Golf marathon

Interested in hosting a 100 Holes of Golf marathon at your course? We make it easy. Players who play on their own will receive all of the same participation benefits as the chapter hosted events. Players will be provided the same fundraising webpage, support and recognition. We encourage that all marathons take place the week of September 13 to be included in our larger marketing efforts, however, we are open to marathons on any date during the season.

No specific format is required. Our only ask is that players play 100 holes in one day. How they do that is up to them. Players may play from any tee, holes in any order, etc. We want them to have fun and enjoy the day.



PLAYER SUPPORT

Online fundraising portal

All players are provided an online fundraising portal, hosted by GiveLively.org ([2019 example](#)). The fundraising portal allows players to share their unique link with their network and encourage online donations. Players may customize their page with a personal photo and message and set their own fundraising goal.

Donations may be made at a recommended amount (ex. \$0.25/hole is a \$25 donation) or a custom amount selected by the donor. All donations are recorded and tracked against the player's goal. A leaderboard highlights how much each player has raised and how much has been raised overall.

Promotional toolkit

Each player will receive a promotional toolkit with templates that can be customized and shared with their network. The toolkit contains a template email and template social media posts for Facebook, Twitter and Instagram.

Team fundraising

Players have the option to create or join a fundraising team, which can include their home course or club. The team leaderboard tracks total fundraising by all players on that team and allows teams to compete to see who can raise the most funds.

100 Holes of Golf Individual Fundraising Website Example

The screenshot shows a fundraising page for '100 Holes of Golf' benefiting 'The First Tee of Southeast Wisconsin'. The page features a progress bar at the top showing '\$1,097 of \$1,000' and '15 Donors'. A profile picture of a woman is shown on the left. Below the profile picture, the text reads 'Donate To Kim Wynn's Fundraiser' and 'Your donation benefits 100 Holes of Golf by The First Tee of Southeast Wisconsin'. There are buttons for 'DONATE', 'COPY LINK', and 'SHARE THIS PAGE'. A section titled 'Fundraisers (11)' lists four individuals: Kevin Kramp (\$6,953), Andy Landenberger (\$3,287), John Stetzenbach (\$3,025), and David Cohn (\$2,406). A grid of six photos shows people participating in golf activities. At the bottom, there are logos for sponsors: ACE SPONSOR (Johnson Financial Group), LEAD SPONSOR (The First Tee), SPECIAL SPONSOR (Nitro Golf), and PAIR SPONSOR (Zippin). A 'RECENT DONATIONS' table lists: Anonymous (\$50), Dan Gentges (\$100), Karen Schmiddy (\$51), and William Farrar (\$51).

Donor Name	Amount	Time Ago
Anonymous	\$50	5 months ago
Dan Gentges	\$100	5 months ago
Karen Schmiddy	\$51	6 months ago
William Farrar	\$51	6 months ago

DONOR RECOGNITION

Website

Donors are recognized by name and donation amount in a “Recent Donations” section on each player’s fundraising page. Donors may also choose to make donations anonymously.

Email

Donors receive a confirmation email acknowledgment and donation receipt upon completion of their donation transaction and a follow up email once their event campaign is complete.

Postcard

All donors will receive a thank you postcard from the First Tee of Southeast Wisconsin following the completion of the campaign.

100 Holes of Golf Campaign Website Example

The screenshot displays the '100 Holes of Golf' fundraising page for The First Tee of Southeast Wisconsin. The page features a progress bar at the top showing \$23,262 of \$30,000 raised from 230 donors. Below the progress bar are six photos of participants on a golf course. A sidebar on the right titled 'MAKE A DONATION' offers preset donation amounts: \$25 (\$0.25 per hole), \$50 (\$0.50 per hole), \$100 (\$1.00 per hole), and \$250 (\$2.50 per hole), along with a custom amount field and frequency options (One Time, Monthly). The main content area includes a 'What is 100 Holes of Golf?' section, a 'Why support 100 Holes of Golf?' section, and a 'Fundraisers (11)' list. The list shows three fundraisers: Kevin Kramp with \$6,953, Andy Landenberger with \$3,287, and John Stetzenbach with \$3,025. Each fundraiser entry includes a profile picture and a 'VIEW' link.

100 HOLES OF GOLF Benefiting The First Tee of Southeast Wisconsin

\$23,262 of \$30,000 230 Donors

MAKE A DONATION

- \$25 (\$0.25 per hole)
- \$50 (\$0.50 per hole)
- \$100 (\$1.00 per hole)
- \$250 (\$2.50 per hole)
- \$ [input field]

Your donation of any amount means more kids in Southeast Wisconsin will learn the skills and values through the game of golf!

One Time Monthly

CONTINUE

10 HOLES OF GOLF Benefiting The First Tee of Southeast Wisconsin

ICE SPONSOR: KRINKON ICE CREAMERY | EAGLE SPONSOR: [logo] | BRIDGE SPONSOR: NITRO GOLF | FAIR SPONSOR: [logo]

What is 100 Holes of Golf?

100 Holes of Golf is a golf marathon hosted by The First Tee of Southeast Wisconsin. Players will play from sun-up to sun-down 100 holes on Sunday, September 15, at Hansen Park Golf Course in Wauwatosa or on Tuesday, September 17, at Hidden Glen at Bentside Farms in Cedarburg. Each player commits to raising funds to support the mission of The First Tee of Southeast Wisconsin, to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

Why support 100 Holes of Golf?

Our youth development program is like no other. As we continue to expand our programming throughout our nine-county region (Fond du Lac, Jefferson, Koshong, Milwaukee, Ozaukee, Racine, Walworth, Washington and Waukesha), we need additional funds so we equip kids who may not otherwise have access to the game of golf with the confidence, integrity, respect, and perseverance the game inherently promotes. The First Tee programming allows kids to accomplish their dreams, thrive socially, excel academically and athletically, and become productive members of their families and society with integrity, strong values and commitment to community. Funds raised through the 100 Holes of Golf support additional green-grass program locations, equipment and training for the National School Program and DRIVE programming at local youth centers.

Fundraisers (11) Teams (3)

Search for a fundraiser...

- 1 Kevin Kramp \$6,953 VIEW
- 2 Andy Landenberger \$3,287 VIEW
- 3 John Stetzenbach \$3,025 VIEW

SPONSORSHIP OPTIONS

Local businesses are invited to participate in 100 Holes of Golf as supporting sponsors. Sponsorships are available at the following levels:

- Presenting Level Sponsor: \$10,000
- Ace Level Sponsor: \$5,000
- Eagle Level Sponsor: \$2,500
- Birdie Level Sponsor: \$1,000
- Par Level Sponsor: \$500

For more information about sponsorship benefits, please contact David Cohn at 414-443-3575 or dcohn@firstteesew.org.