



TEE TO GREEN GOLF CLASSIC

BENEFITING THE FIRST TEE OF SOUTHEAST WISCONSIN



July 13, 2020

THE LEGEND AT BRISTLECONE
HARTLAND, WISCONSIN

ABOUT THE EVENT

The First Tee of Southeast Wisconsin's Tee to Green Golf Classic will be held on Monday, July 13th, 2020 at The Legend at Bristlecone golf course in Hartland, Wisconsin. Each four-person team will be joined by a Wisconsin PGA professional giving teams the opportunity to play with some of the top golfers in the state. The day includes a casual lunch buffet, golf, cocktail and hors d'oeuvres reception, dinner and a program. The event also includes an online silent auction, which opens a week before the event, on display during the day and closing at the conclusion of the evening. Featuring exclusive golf opportunities, sports memorabilia, unique experiences and more, there is something special for everyone. We expect more than 100 participants to attend this exclusive event.

YOUR SUPPORT

Our goal is to raise more than \$100,000 through the 2020 Tee to Green Golf Classic and we hope you will play a part in helping us reach that goal this year.

The First Tee of Southeast Wisconsin exists to impact the lives of young people in Fond du Lac, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington and Waukesha Counties by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf. The First Tee Life Skills experience teaches participants a set of skills to allow them to face challenges at home, school and play in a constructive manner. The goal is for participants to understand and ultimately develop Nine Core Values: Honesty, Integrity, Sportsmanship, Respect, Confidence and Judgment, which are at the heart of The First Tee mission.

At The First Tee of Southeast Wisconsin golf and life lessons are seamlessly integrated into each class. In addition to learning the fundamentals of the golf swing and the game, a sample of life lessons include:

Interpersonal Skills: Proper introduction when meeting someone new and how to effectively communicate with others

Self-Management: Techniques for managing thoughts and emotions

Goal Setting: Setting attainable goals to reach desired dreams

Resiliency Skills: Strategies to adapt to. Manage and overcome challenges

With your support, we will continue shaping today's youth into tomorrow's leaders by instilling life skills and values through the game of golf.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$10,000

Participant Benefits

One (1) five-person team, which includes a WPGA Professional

- Buffet lunch, cocktail and dinner reception, and program
- Club amenities and on-course hospitality for each player
- Premium tee gift for each player
- Hole prizes and awards for top finishing teams

Opportunity to have a representative from your company speak at awards reception

Marketing Benefits

Corporate Logo:

- Displayed on all pre-event communication (press release, newsletters, social media, eblasts) distributed to our network of over 2,800 supporters
- Displayed in a prominent position on all golf cars
- Displayed at player registration
- On prime real estate for day of event signage at The Legend at Bristlecone golf course
- Displayed on the Tee to Green Golf Classic website
- Displayed on the front cover of the event program distributed to 100+ participants
- Displayed throughout the post-golf reception
- Will have a prominent position on the online auction website opening one week prior to event date and publicized until auction close. Promoted to our network of over 2,800 supporters, the Wisconsin State Golf Association database of over 40,000 corporations and individuals and the Wisconsin PGA database of over 10,000 corporations and individuals both local and nationwide

Verbal recognition as a Presenting Sponsor during the dinner reception and awards

Opportunity to distribute a promotional item with corporate logo via player gifts (item must be approved by The First Tee of Southeast Wisconsin)



SPONSORSHIP OPPORTUNITIES

EAGLE SPONSORS: \$5,000

Lunch Sponsor
Dinner Sponsor

Participant Benefits

One (1) five-person team, which includes a WPGA Professional

- Buffet lunch, cocktail and dinner reception, and program
- Club amenities and on-course hospitality for each player
- Premium tee gift for each player
- Hole prizes and awards for top finishing teams

Marketing Benefits

Corporate Logo:

- Prominently displayed throughout the dinner reception or lunch buffet
- Displayed on all pre-event communication (press release, newsletters, social media, eblasts) distributed to our network of over 2,800 supporters
- Displayed on the Tee to Green Golf Classic website
- Displayed on the online auction website opening one week prior to event date and promoted until auction close. Promoted to our network of over 2,800 supporters, the Wisconsin State Golf Association database of over 40,000 corporations and individuals and the Wisconsin PGA database of over 10,000 corporations and individuals both local and nationwide
- Displayed in event program distributed to 100+ participants

Verbal recognition as an Eagle Sponsor during the dinner reception and awards

Opportunity to distribute a promotional item with corporate logo via player gifts (items must be approved by The First Tee of Southeast Wisconsin)



SPONSORSHIP OPPORTUNITIES

TEAM SPONSOR: \$2,800 (Bundle with Hole Sponsor for \$3,000)
(25 TEAMS AVAILABLE)

Each team consists of four amateurs and one local golf professional from the Wisconsin PGA or five amateurs. If you do not have a PGA member to play with your team, The First Tee of Southeast Wisconsin is happy to recruit one for you.

Participant Benefits

- One (1) five-person team, which includes a WPGA Professional
- Buffet lunch, cocktail and dinner reception, and program
- Club amenities and on-course hospitality for each player
- Premium tee gift for each player
- Hole prizes and awards for top finishing teams

BIRDIE SPONSORS: \$2,500 (Bundle with Team Sponsor for \$4,250)

Cart Staging Area Sponsor

Putting Green Sponsor

Driving Range Sponsor

Marketing Benefits

Corporate Logo:

- Prominently displayed near the golf cart staging area, putting green or driving range
- Displayed on all pre-event communication (press release, newsletters, social media, eblasts) distributed to our network of over 2,800 supporters
- Displayed on the Tee to Green Golf Classic website
- Displayed on the online auction website opening one week prior to event date and promoted until auction close. Promoted to our network of over 2,800 supporters, the Wisconsin State Golf Association database of over 40,000 corporations and individuals and the Wisconsin PGA database of over 10,000 corporations and individuals both local and nationwide
- Displayed in event program distributed to 100+ participants

Verbal recognition as a Birdie Sponsor during the dinner reception and awards

Opportunity to distribute a promotional item with corporate logo via player gifts (item must be approved by The First Tee of Southeast Wisconsin)

SPONSORSHIP OPPORTUNITIES

PAR SPONSORS: \$1,000 (Bundle with Team Sponsor for \$3,500)

Hole Contest Sponsor (multiple opportunities available)

Marketing Benefits

Corporate Logo:

- Displayed on all pre-event communication (press release, newsletters, social media, eblasts) distributed to our network of over 2,800 supporters
- Displayed on the Tee to Green Golf Classic website
- Displayed on the online auction website opening one week prior to event date and promoted until auction close. Promoted to our network of over 2,800 supporters, the Wisconsin State Golf Association database of over 40,000 corporations and individuals and the Wisconsin PGA database of over 10,000 corporations and individuals both local and nationwide
- Displayed in event program distributed to 100+ participants

Recognition on event/contest rule sheet

Verbal recognition as a Hole Contest Sponsor during the dinner reception and awards

PREMIUM HOLE SPONSORS: \$500

Marketing Benefits

Corporate Logo:

- Displayed on hole during tournament
- Displayed on the Tee to Green Golf Classic website with link
- Displayed in event program distributed to 100+ participants

Verbal recognition as a Premium Hole Sponsor during the dinner reception and awards

STANDARD HOLE SPONSORS: \$350

Marketing Benefits

Corporate Logo:

- Displayed on hole during tournament
- Displayed on the Tee to Green Golf Classic website
- Displayed in event program distributed to 100+ participants

Verbal recognition as a Hole Sponsor during the dinner reception and awards

SPONSORSHIP & REGISTRATION FORM

Presenting Sponsor

- Presenting Sponsor (Includes Team) \$10,000

Eagle Sponsor

- Lunch Sponsor (Includes Team) \$5,000
- Dinner Sponsor (Includes Team) \$5,000

Team Sponsor

- Team Sponsor \$2,800
- Team Sponsor & Hole Sponsor \$3,000

Birdie Sponsor

- Cart Staging Sponsor \$2,500
- Cart Staging Sponsor & Team Sponsor \$4,250
- Putting Green Sponsor \$2,500
- Putting Green Sponsor & Team Sponsor \$4,250
- Driving Range Sponsor \$2,500
- Driving Range Sponsor & Team Sponsor \$4,250

Par Sponsor

- Par Sponsor \$1,000
- Par Sponsor & Team Sponsor \$3,500

Hole Sponsor

- Hole Sponsor \$350
- Premium Hole Sponsor \$500

Team/Sponsor Name _____

Contact Name _____

Address _____

Email _____ Phone _____

Total Payment \$ _____

Payment may be made separately by each player

Please send completed form and check (payable to The First Tee of Southeast Wisconsin) to:
The First Tee of Southeast Wisconsin, 11350 W Theo Trecker Way, West Allis, WI 53214

EVENT DAY INFORMATION

SCHEDULE OF EVENTS

- 10:30 a.m. - Registration and Driving Range Open
- 11:00 a.m. - Buffet Lunch
- 12:00 p.m. - Shotgun Start
- 4:30 p.m. - Cocktails & Hors d'Oeuvres
- 5:30 p.m. - Dinner & Program
- 6:30 p.m. - Auction Closes

GOLF FORMAT

- Five person teams consisting of one Wisconsin PGA professional and four amateurs
- Two best net Stableford scores on each hole
- Stableford Points: Eagle or better = 4, Birdie = 3, Par = 2, Bogey = 1, Double Bogey or worse = 0
- Amateurs receive 90% of their USGA Course Handicap
- Players are encouraged to pick up once they have reached double bogey but must hole out to count
- Prizes will be awarded to 1st, 2nd, and 3rd place teams
- Prizes awarded for two closest to the hole and two longest putt hole events



TEAM REGISTRATION

PGA Professional _____

Address _____

Email _____ Phone _____

Amateur 1 _____ WSGA # _____

Address _____

Email _____ Phone _____

Amateur 2 _____ WSGA # _____

Address _____

Email _____ Phone _____

Amateur 3 _____ WSGA # _____

Address _____

Email _____ Phone _____

Amateur 4 _____ WSGA # _____

Address _____

Email _____ Phone _____

Please email completed form to info@thefirstteesew.org or mail to *The First Tee of Southeast Wisconsin, 11350 W Theo Trecker Way, West Allis, WI 53214*

AUCTION DONATION

Please complete the following form to submit an item for the Tee to Green Golf Classic Auction.

Items may be dropped off or shipped to the following address by July 1, 2020:

The First Tee of Southeast Wisconsin, 11350 W Theo Trecker Way, West Allis, WI 53214

Name of Donor/Company _____

Contact Name _____

Email _____ Phone _____

Address _____

Item Name _____

Description/Details _____

Expiration Date (if any): _____

Restrictions (if any): _____

Estimated Value \$ _____

Signature of Donor _____

Please note that unless a gift certificate is enclosed, this signed contract or a certificate created by The First Tee of Southeast Wisconsin is considered the official document for redemption.

An acknowledgement letter for tax purposes will be mailed to all auction donors post-event.